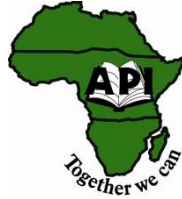


AFRICA POPULATION INSTITUTE (API)



BACHELORS OF INTERNATIONAL RELATIONS AND DIPLOMACY

	Year1 Sem.2 Modules			
BIRD 121	International Business Strategy	45	3	3
BIRD 122	Introduction to Political Science	45	3	3
BIRD 123	International Organizations	45	3	3
BIRD 124	Macro Economics Theory	60	4	4
BIRD 125	Leadership Fundamentals	45	3	3
BIRD 126	Globalization and Economic Development	60	4	4

Course Work

BIRD 121	<p>International Business Strategy</p> <ol style="list-style-type: none"> <ol style="list-style-type: none"> a) What are the drivers that determine an industry globalization potential? b) Diversification is a marketing strategy; Discuss the different types of diversification. <ol style="list-style-type: none"> a) Strategic plan are very important for organizational survival why do strategic plan fail. b) Discuss the importance of the relationship to integrated Marketing communications. <ol style="list-style-type: none"> a) How was the Art of Japan sent management different from that of Americans. c) There are eight keys to excellence of a firm survival outline them.
BIRD 122	<p>Introduction to Political Science</p> <ol style="list-style-type: none"> <ol style="list-style-type: none"> a) Political Science is occassinary called politology, Discuss b) Explain the concepts of behavioral revolution and new institutionalism <ol style="list-style-type: none"> a) What is meant by political philosophy by using examples from Ancient China and Ancient Greece b) Plato and Aristotle are referred to as the two most influential political philosophers, Explain <ol style="list-style-type: none"> a) Discuss the liberty of Ancients compared with that of moderns as coined by Benjamin Constants b) Mention and Explain the different roles of at least 10 influential political philosophers known to you

BIRD 123	<p>International Organizations</p> <p>1. a) With relevant examples distinguish between cultural and non-cultural international organizations.</p> <p>b) Discuss the role of the UN security council in ensuring global peace</p> <p>2. a) Give an account of the cold war era</p> <p>b) The UN System is based on the five principal organs, explain them.</p> <p>3. a) What is the importance of Bank of international Settlements as opposed to that of international monetary fund (IMF)</p> <p>b) The International Criminal court is an intergovernmental organization, What are its roles?</p>
BIRD 124	<p>Macro Economics Theory</p> <p>QN1. a) Discuss the structure of taxation in your country b) What are the problems faced by tax authorities in LDCs c) How can country increase its tax revenue</p> <p>QN2. a) What are the factors influencing economic growth b) Discuss the benefits and costs economic growth c) Illustrate the operation of Rostow theory of growth</p> <p>QN3. a) With examples, explain in details what is meant by economic integration b) Explain the conditions necessary for the success of economic integration c) Discuss the advantages and disadvantages of economic integration</p>
BIRD 125	<p>Leadership Fundamentals</p> <p>1. a) Discuss the various Situational and contingency theories of leadership b) How is Emotional Intelligence relevant in leadership?</p> <p>2. a) Explain with examples the various Leadership styles that you know b) How are Leadership differences affected by gender</p> <p>3. a) Discuss the Myths and realities of leadership b) Explain what is meant by Team adaptive performance</p> <p>4. a) How does Leadership Accountability lead to High-performance teams? b) With an illustration, demonstrate how the Full Range Leadership Model works</p>
BIRD 126	<p>Globalization and economic development</p> <p>1. a) Discuss the change status in international law of transfer of population. b) How has Alter Globalization as movement shaped the issue of the world?</p> <p>2. a) Why is Alter Globalizations consider as a social movement. b) Distinguish between Pa-modern migration and Modern migration.</p> <p>3. a) The financial crisis of 2007-2010 was triggered by insolvent is the banking systems. What were the causes? b) What was its impact on the globe?</p>

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